

Press release

Subject: Winners of 'Best Apartment Developer' category - Variety Club
Midlands Property Awards 2007

Waterside Wins Top Award

Waterside, the luxury apartment and penthouse development by Parkridge Homes at Dickens Heath Village Centre, Solihull, has recently won a top industry award at the Variety Club Midlands Property Awards.

Parkridge Homes, developer of the new Dickens Heath Village Centre, Solihull, West Midlands, fought off extremely strong regional competition to be awarded the accolade of 'Best Apartment Developer' for the stunning Waterside development. Linda Hanks, Sales and Marketing Director, Parkridge Homes said: "We are extremely delighted that both Parkridge Homes and Waterside have been officially recognised with this prestigious accolade by a panel of experts across the Property Industry. This award underlines our commitment to building high quality residential accommodation whilst ensuring the requirements of today's modern lifestyle of shops, restaurants, services and key local amenities, are fulfilled in one stunning location." Linda continued: "Parkridge are also very proud to support the Variety Club, a particularly worthy cause who have helped sick, disabled and disadvantaged children for over 50 years."

The Variety Club Midlands Property Awards are the first truly independent awards for the Midlands property sector with judging on an independent poll basis without commercial bias or regard to the size and financial power of a particular company. All the money raised will go towards helping children in the Midlands region.

Waterside is a stunning collection of luxury 1, 2 & 3 bedroom apartments and penthouses consisting of seven individually designed buildings surrounding an impressive cascading water feature, many with balconies, patios or terrace areas. This inspiring development is located adjacent to the Stratford-upon-Avon waterway, overlooking the nature reserve and Solihull countryside beyond.

All apartments feature a superb specification, with most enjoying breathtaking countryside views. Peace of mind is assured with 24 hour security, CCTV, secure basement car parking with lift access and onsite management services ideally located. The development is only a short distance from Solihull town centre, perfectly placed for convenient and quick access to the M42, M40, M5 and M6 motorways, Birmingham International Airport and the national rail network.

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Village Centre

Live, shop, meet, dine and be inspired at Dickens Heath Village Centre, comprising of three linked phases: Market Square, Waterside and Garden Squares, which upon completion will create a seamless, modern and unique development. Waterside offers a superior lifestyle of contemporary living in a stunning and safe location together with cosmopolitan shopping, designer boutiques and dining in exclusive eateries in nearby Market Square. This stylish shopping environment is complemented by the key community facilities including a village green and children's play area, village hall, library and medical centre. Garden Squares is the final phase of the Village Centre development, which will consist of luxury apartments and exclusive townhouse residential properties surrounding private landscaped garden areas, with construction commencing during early summer 2007.

Designed by a team of internationally acclaimed architects, Waterside combines classic design and modern styling, resulting in a truly unique location and lifestyle! **For further information on the award winning Waterside development, contact the onsite Parkridge Homes Marketing Suite on 0121 733 1273, email dhvc.sales@parkridgehomes.co.uk, or visit www.dickensheathvillage.com. Show Apartments are open daily 10am – 5pm.**

Press contact: Richard Swift – 0121 745 0700 or rswift@parkridgeholdings.com

