

Press release



House Design Awards 2006 Waterside wins prestigious awards

Waterside, the luxury apartment and penthouse development by Parkridge Homes at Dickens Heath Village Centre, Solihull, recently scooped two top awards at the annual Birmingham Post & Mail House Design Awards.

The Show Penthouse at Waterside won the 'Luxury Homes' category and fought off extremely strong regional competition to be awarded the ultimate accolade of 'Overall Winner'. Linda Hanks, Sales and Marketing Director, Parkridge Homes said: "Waterside and all three Show Apartments have received excellent comments from members of the public, but it is extremely satisfying to receive official recognition from industry experts by winning these two prestigious awards."

The House Design Awards have recognised innovative house and apartment design in the new homes sector across the whole Midlands region for over 30 years. This year nearly 40 property developers submitted entries, clearly displaying the importance the industry places upon these established design awards.

Waterside is a unique concept in contemporary living, incorporating a range of luxury 1, 2 & 3 bedroom apartments and penthouses many with balconies, patios and terrace areas. The stunning development consists of seven individually designed buildings surrounding an impressive cascading water feature, located adjacent to the Stratford-upon-Avon waterway, overlooking the nature reserve and countryside beyond. Peace of mind is assured with 24 hour security, CCTV, secure basement car parking with lift access and onsite management services. An excellent range of independent shops, boutiques and quality restaurants are just a short walk away at Market Square. Designed by a team of internationally acclaimed architects, Waterside combines classic design and modern styling, resulting in a truly unique location and lifestyle.

For further information on the award winning Waterside development, contact the onsite Parkridge Homes Marketing Suite on 0121 733 1273, email dhvc.sales@parkridgehomes.co.uk, or visit www.dickensheathvillage.com. Show Apartments are open daily 10am – 5pm.

Press contact: Richard Swift – 0121 745 0741 or rswift@parkridgeholdings.com