

# Press release

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Subject: Dickens Heath Village Centre 'First Birthday Fun Day'

All the fun of the fair at Dickens Heath

Dickens Heath Village Centre celebrated its First Birthday in style, with a truly memorable Fun Day in the heart of Dickens Heath. Families flocked to the event in the Village Centre, where Main Street was closed for the day to accommodate an extensive range of attractions and activities. The unprecedented number of visitors attending the event were spoilt for choice with Punch and Judy style entertainment from Major Mustard, a bucking bronco, bouncy castle, simulator ride, a number of traditional fairground stalls and musical entertainment from Maestros Steel Band. The star of the show was undoubtedly the amazing Bruce Airhead, sliding his whole body into a 6ft balloon, then reappeared dressed as Elvis to the amazement of the captivated audience. The unique 21st century village centre provided the perfect venue for the family event with a clean, safe and relaxed environment.

Brian Walker, Estate Manager for Dickens Heath Village Centre, said. "The event provided the opportunity for visitors and residents alike, to experience an unrivalled programme of attractions and discover the excellent range of shops, boutiques, eateries and essential services now located here. Belushi Junior designer clothing and The Toy Den reported excellent trade, successfully holding their grand openings on the day, adding to the already impressive retail line. Brian continued. "We are looking forward with anticipation to the Christmas Fun Day on Saturday 2nd December, which promises to be another fun filled day for the whole family."

If you have any questions, contact Brian Walker on 0121 744 7020 or Richard Swift on 0121 745 0700

**For further information on the award winning Waterside development, contact the onsite Parkridge Homes Marketing Suite on 0121 733 1273, email [dhvc.sales@parkridgehomes.co.uk](mailto:dhvc.sales@parkridgehomes.co.uk), or visit [www.dickensheathvillage.com](http://www.dickensheathvillage.com).**

**Show Apartments are open daily 10am – 5pm.**

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